Attitude Survey Sample Flow

Organisational Consultation

Step 1 - Identify

Process	Method Options
Scoping ▪ Outline project aim ▪ Define subject areas of interest ▪ Identify respondent population ▪ Determine process of response/participation ▪ Define deliverables ▪ Establish success criteria	✧ Discussion ✧ Focus groups (to highlight areas to be included in survey)

Step 2 – Informed Design

Process	Method Options
Survey Development ▪ Construct the survey	✧ Discussion
Foundations for Implementation ▪ Determine communication and implementation plan ▪ Confirm survey functionality	✧ Pilot ✧ User Acceptance Test

Step 3 - Implement

Process	Method Options
Data Collection ▪ Communicate project and survey ▪ Undertake survey	✧ Facilitated discussions ✧ Written and/or electronic communication ✧ Focus Groups ✧ On-line attitude survey ✧ Paper and pencil attitude survey
Data Analysis and Report ▪ Collate results focussing on pre-defined areas of interest ▪ Present results addressing subject areas of interest	✧ Written and/or electronic communication ✧ Presentations ✧ Written Report(s)
Evaluate and Review ▪ Assess process and report against success criteria ♦ Procedure and method ♦ Content ♦ Format ♦ Publication/Communication method	✧ Individual feedback/discussion

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